



PRIMARIA
MUNICIPIULUI
BUCURESTI

WORLD TRADE CENTER
BUCUREȘTI



INTERNATIONAL BUSINESS FORUM « BUCHAREST EUROPEAN METROPOLIS - INVESTMENT OPPORTUNITIES 2007 »

PROGRAM

- 9:00 – 9:30** *Registration of participants*
- 9:30 – 9:40** *Official photo of the Forum*
- 9:40** *Official opening of the Forum*
- **Dr. Michael HÄUPL**, The Mayor and Governor of Vienna
 - **Mr. Adriean VIDEANU**, The Mayor of Bucharest
 - **Dr. Walter ROTHENSTEINER**, Chairman of the Supervisory Board, Raiffeisen International Bank

10:00 – 11:30 **Module I**
ROMANIA – A EUROPEAN UNION MEMBER STATE

Speakers:

- **Dr. Erhard Busek***, Chairman of IDM, Special Coordinator of SECI
- **Ambassador Donato CHIARINI**, Head of the EC Representation in Romania
- **Mr. Laszlo BORBELY**, Minister of Development, Public Works and Housing
- **Dr. Herbert STEPIC**, Chief Executive Officer, Raiffeisen International Bank

Topics of discussion:

- *The European dimension of contemporary Romania; Romania from an international perspective*
- *Romania's expectations as a EU member state – present and future*
- *Bucharest and Vienna, European capital cities – cultural and economic links along the centuries*

11:30 – 12:00 *Coffee break*

12:00 – 13:30 **Module II**
INVESTMENT OPPORTUNITIES IN BUCHAREST

Speakers:

- **Mrs. Mioara MANTALE**, the Prefect of Bucharest
- **Mr. Christian ZEILEISSEN**, the Ambassador of Austria to Bucharest
- **Mr. Ludovic ORBAN**, Minister of Transport
- **Mr. Attila KORODI***, Minister of Environment and Sustainable Development
- **Representative of Bucharest City Hall**
- **Representatives of Main Event Sponsors – Romanian companies with Austrian capital**

Topics of discussion:

- *Romanian Government's development strategy at local level – the metropolitan area*
- *Environment and the urban development*
- *Romanian Government's strategies for the Bucharest infrastructure development*
- *The Bucharest City Hall strategy for 2007–2010: legal framework, general development trends for Bucharest, direct investment at local level*
- *Doing business in Bucharest. Austrian success stories in Romania*

13:30 – 14:30 *Lunch break*

14:30 – 16:00

Module III

ROMANIAN AND INTERNATIONAL EXPERTISE IN DEVELOPING INVESTMENT PROJECTS IN BUCHAREST

Speakers:

- **Representatives of the event Partners**
- **Mrs. Anuța CONTA**, Deputy Director, the Bucharest Chamber of Commerce and Industry
- **Representatives of the Austrian Business Club in Bucharest**

Topics of discussion:

- *Presentation of ongoing investment projects*
- *Presentation of financing projects for ongoing investments; the support of the banking and financial system*

16:00 – 17:30

Module IV

PRESENTATION OF BUCHAREST CITY HALL INVESTMENT PROJECTS FOR THE FOLLOWING YEARS

Speakers:

Bucharest City Hall representatives

- **Mr. Bogdan SOSOACA**, Executive Director, Investments Department
- **Mr. Radu ALEXANDRU**, Executive Director, Department for Infrastructure Regulations & Coordination
- **Mr. Gheorghe UDRISTE**, Executive Director, Department for Transportation, Roads, Traffic Regulations

Topics of discussion:

1. *“BUCHAREST ARENA“ – an investment project – public-private partnership; a multi-purpose center (sports and cultural events, conferences, etc.) and auditorium (for open air events);*
2. *Reinforcing the present building of Bucharest City Hall – through the unconventional method of insulating the foundation of the building; a direct investment project;*
3. *The designing and building of the new Bucharest City Hall - a direct investment project;*
4. *« North Station » underground parking lot - a public-private partnership;*
5. *Rebuilding and modernizing “Lia Manoliu” stadium and a new project for the « Athletics Stadium » – a direct investment of Bucharest City Hall; local and central public budget funding;*
6. *The “Urban Furniture” project – a direct investment of Bucharest City Hall;*
7. *“Net City” , the metropolitan optic fiber network of Bucharest;*
8. *The “METROPOLIS PARK” - IT&C Park;*
9. *Modernization of public transportation infrastructure*

* The Conference language is English and translation into Romanian and German will be provided.